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RAISE THE Ruff 

Thursday • August 29, 2024
Mission Ballroom • Denver

An evening benefiting
Pepper's Senior Dog Sanctuary,
featuring a performance by
Grammy Award winner
Rick Springfield!

 **PEPPER'S** **psds.org**
SENIOR DOG SANCTUARY

RICK SPRINGFIELD ANNOUNCED AS THE FEATURED ENTERTAINER AT RAISE THE RUFF, AN EVENING BENEFITING PEPPER'S SENIOR DOG SANCTUARY

(DENVER - March 19, 2024) - **Rick Springfield** will be the featured entertainer at Raise the Ruff, which benefits **Pepper's Senior Dog Sanctuary** (PSDS). This exciting evening, including a seated dinner and live entertainment, will be held on Thursday, August 29th, at 5:00 p.m. at **Mission Ballroom** in Denver. Gala attendees will enjoy a cocktail and appetizer hour, photo opportunities with senior dogs, live and silent auctions, seated dinner, an inspiring program, and an unforgettable 90-minute benefit concert.



Over the past four decades, Rick Springfield has worn many hats as an entertainer and performer. He's the creator of some of the finest power-pop of the '80s, a Grammy-winning singer, songwriter, and musician who has sold 25 million albums and scored 17 U.S. Top 40 hits, including "Jessie's Girl," "Don't Talk to Strangers," "An Affair of the Heart," "I've Done Everything for You," "Love Somebody," and "Human Touch."

He's an accomplished actor who has starred opposite Meryl Streep in the feature film "Ricki and the Flash," gave a chameleonic performance as the creepy Dr. Irving Pitlor in HBO's prestige drama "True Detective," earned great reviews for his portrayal of Lucifer on the CW hit "Supernatural," and most recently played the insane Pastor Charles on FX's worldwide hit series "American Horror Story." An author as well, both his candid 2010 memoir

Late, Late at Night (which Rolling Stone named one of the 25 greatest rock memoirs of all time) and his 2014 comedic novel Magnificent Vibration earned rave reviews and spots on the New York Times Best Sellers' list. In 2014, Springfield was honored with a star on the Hollywood Walk of Fame, located around the corner from his first apartment when he first arrived in the U.S. from Australia in 1971. Springfield's Sirius-XM radio show, Working Class DJ, is a huge hit and airs weekly on 80s on 8. His new album, Automatic, is out now. It is his first album of all-new original material in five years.

Raise the Ruff sponsorship opportunities are available to showcase brands and their dedication to the PSDS community. The generous support of sponsors offers vital funding toward the PSDS mission to provide a compassionate, loving, lifelong home where elderly dogs are cared for during their good days, bad days, and last days.

For more information about the event, visit <https://psds.org/pages/events>.

Sponsorships and tickets are available now! General admission tickets for the concert only will be released at a later date. For more information about ticket options and sponsorship opportunities, visit <https://psds.org/pages/events>.

For general questions, please contact C.C. Frick at 303-222-0082 x102 or cc@psds.org

Event Hashtag: [#RaisetheRuff](#)
Website: [Pepper's Senior Dog Sanctuary](#)
Facebook: [Pepper's Senior Dog Sanctuary](#)
Instagram: [@peppers_senior_dog_sanctuary](#)
LinkedIn: [Pepper's Senior Dog Sanctuary](#)
TikTok: [Peppers_Senior_Dogs](#)

About Pepper's Senior Dog Sanctuary

Pepper's Senior Dog Sanctuary is a registered 501(c)3 nonprofit that started in 2020 and opened its doors in 2023. Their mission is to provide a compassionate, loving, lifelong home where elderly dogs are cared for during their good days, bad days, and last days. Located on a veterinarian-supervised, 50-acre ranch in Roxborough Park, just outside of Denver, Colorado. PSDS is a leading "dog retirement community" for canines to live and be cared for until the last day of their lives. PSDS only adopts dogs from area shelters and rescues to help ease overcrowding. Amenities and enrichments include small group and one-on-one care; enormous spaces to play, lounge, and sleep; individual bedroom suites; professionally trained staff and volunteers; and dedicated physical therapy, holistic, and medical care.

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